

**ATTACHMENT E**  
**NEW YORK ENERGY \$SMART<sup>SM</sup> COMMERCIAL LIGHTING PROGRAM**  
**PROMOTION INCENTIVE APPLICATION FORM**

<b>Section 1. Applicant Information</b>	Business Partner ID # _____
Business Partner Company Name _____	Contact Name _____
Company Address _____	Phone _____
City _____ State ____ Zip _____	Fax _____
Federal Tax ID # _____	Email _____

**Section 2. Incentive Requested**  
 Promotion Incentive: \$150

**NOTE:** This incentive rewards active Business Partners (those submitting at least one qualified project or design project) who also announce that they are Business Partners on their web site (along with a link to the Commercial Lighting web site) or in other promotional materials, such as direct mail pieces. The incentive requires the use of one of several NYSERDA-approved catch phrases which will be provided upon request and will also be available on the Program website. Business Partners must receive pre-approval for all materials in order to receive the incentive.

**Section 3. Required Supporting Documentation Checklist**

Verification of Pre-Approval  
 Copy of web page containing pre-approved wording  
 Copy of other promotional materials

**Section 4. Certification Statement**

I certify that all information provided in this application, including all items required by Section 3, is true and complete. It is understood that the terms and Conditions included in the Business Partner Participation Agreement apply to this application. I further certify that I have met all of the requirements applicable to the requested incentive.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Send Completed Form To:

**New York Energy \$smart<sup>SM</sup>**  
**Commercial Lighting Program**  
c/o ICF International  
215 Washington Avenue Ext, Unit 2  
Albany, NY 12205

<b>Reserved for Program Administration Use Only</b>	
Application Reviewed by _____	Administrator Authorization by _____
Date _____	Date _____
Authorized Incentive _____	Application Reference # _____